



## COMMENTS

### Refactoring Corner: Partitioning DataWindow Technology

By **Yakov Werde**

pemurray@interrasys.com wrote: This is a great article. As an 11.2 user who wants to create scalable web applications I worry about the separation of GUI and business logic in order to support N-Tier applications. Publishing to IIS does NOT scale. For me, the beauty of the datawindow is that even an intermediate developer like me can quickly create robust applications with minimal code. It is great that you outline ways to separate the two. I hope Sybase is listening. Recently, I tried out another web application development tool. Good, but not PowerBuilder. Everywhere in my code I had to decide which code would...  
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## From the Wires

# New Deal Allows U.S. Realtors to Help Sell French Real Estate

By: [PR Newswire](#)  
Aug. 5, 2009 06:00 AM

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CAMDEN, S.C., Aug. 5 /PRNewswire/ -- In a first-of-its-kind deal underscoring the growth of the international real estate industry, the Federation Nationale de l'Immobilier (FNAIM), the French association of real estate professionals, has contracted with Immobel, the leading provider of international real estate technology and cross language marketing services, to translate all French real estate listings into English and make them available for U.S. Realtors(R) to market on their own websites.

FNAIM will use Immobel's Global Listing Exchange platform to serve the translated versions of more than 500,000 French listings, from country Chateaux to Paris apartments through widgets that can easily be embedded into Realtor(R) websites. U.S. Realtors(R) will earn referral fees on the sales of French property that result.

Over the last two years members of the Realtor(R) Association of Greater Miami and the Beaches (RAMB) and the Sarasota Florida Association of Realtors(R) (SAR) participated in a pilot program, offering translated Paris listings through Immobel's Global Listing Exchange, while Paris brokers marketed Miami and Sarasota listings translated into French to their own clients.

**"French buyers represent an important market segment in South Florida," said Teresa King Kinney, chief executive officer of RAMB. "We have seen an incredible increase in serious buyers from Paris and the French markets. These buyers are knowledgeable, sophisticated and serious about owning in Miami."**

Based on the success of the pilot program, FNAIM is expanding the Immobel Global Listing Exchange service to include all of the listings in France.

The agreements between FNAIM and the Global Listing Exchange markets in the United States represent an unprecedented level of marketing and sales cooperation between international real estate professionals.

Beginning Sept. 15 FNAIM members will be able to display their choice of more than 300,000 U.S. real estate listings all translated into French for the benefit of their clients. Global Listing Exchange participants include Realtor(R) organizations in Florida, California, Las Vegas and Washington D.C. Like their American counterparts, FNAIM members will earn referral fees from the sale of American real estate to their French clients.

**"With more and more second home buyers and investors buying across borders, this is an ideal business opportunity for both French and American professionals," Immobel chief executive Janet Choynowski said. "Now they can be part of the deal even when their clients buy abroad."**

Participating real estate professionals log in to a personalized control panel to select which international listings they wish to show, narrowing the sizeable inventory by location, price, property type and other criteria to best suit the taste of their clients.

Referral fee agreements between the international property professionals are supported by the protocols of the International Consortium of Real Estate Associations (ICREA). Both the National Association of Realtors (NAR) and the Federation Nationale de l'Immobilier (FNAIM) are ICREA members.

About Immobel: South Carolina based Immobel uses professional linguists to translate property listings into 13 languages. More than 500,000 Realtors(R) benefit from Immobel's international real estate technology

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and cross language marketing services through 100 of the top Realtor(R) and MLS organizations in the United States.

Immobel developed and owns the technology powering the Global Listing Exchange. More at [www.Immobel.com](http://www.Immobel.com)

About FNAIM: The Federation Nationale de l'Immobilier, La FNAIM represents a membership of more than 12,000 property brokerages with approximately one hundred thousand property professionals. Members include Brokers, property managers, commercial property professionals, appraisers and other professionals in the real estate industry in France. Property professionals in France are licensed and also participate in a sizeable guarantee fund, providing both the highest level of professional services and security to buyers and sellers.

About ICREA: The International Consortium of Real Estate Associations is a composed more than 30 National Associations of Real Estate Professionals.

Current member associations represent approximately half of the world's GDP.

ICREA member countries are committed to high standards of professional conduct for member brokers. The organization has adopted a statement on [International Principles of Conduct](#).

SOURCE Immobel

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By Maureen O'Gara



Cisco didn't really want to do it. It's resisted for years, even if John Chambers has talked about it since his karma soured. But the 35% pummeling its stock has taken the last year forced its hand. Last Friday it instituted a six-cent-a-share dividend, roughly a 1.4% yield, signaling ...

##### Baidu Planning Its Own OS: FT

By Maureen O'Gara



Baidu, China's dominant version of Google, is building its own Chrome OS-like lightweight mobile operating system, the Financial Times said Tuesday after a chat with Baidu's CEO Robin Li. It appears to want Baidu to open a "web search box" within a second of turning on a smartphone o...

##### Firefox 4 Out

By Maureen O'Gara



Firefox 4 has been officially out since Tuesday – albeit hurriedly because of IE 9's appearance last week. It's got an overhauled Chrome-like UI, hardware acceleration, a souped-up JagerMonkey JavaScript engine, support for HTML 5, CSS3, WebGL and the controversial WebM codec plus a ...

##### Dell Micro Servers Go Mainstream

By Maureen O'Gara



Dell has put out its third generation of micro servers and it's not making the things custom-made any more. They're going mainstream, targeted at shared and cloud computing infrastructures. Dell says the widgets are optimized for dedicated and virtualized IT hosting and Web 2.0 environ...

##### U.S. Backs Canadian Firm Against Microsoft

By Maureen O'Gara



For what it's worth, the United States government has waded into the Microsoft v #4 appeal to the Supreme Court on the side of the Canadian company that won a \$290 million decision against Microsoft for patent infringement from a district court jury. Microsoft is asking the Supremes...

##### Google Accuses China of Playing Dirty Pool

By Maureen O'Gara



Google accused the Chinese government Monday of screwing with Gmail and making it look like it was Google's problem. It said China has been making it hard for Chinese users to access the e-mail system and send e-mails or IMs since the end of January. "There is no technical issue on ...

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In many cases, the end of the year gives you time to step back and take stock of the last 12 months. This is when many of us take a hard look at what worked and what did not, complete performance reviews, and formulate plans for the coming year. For me, it is all of those things plus a time when I u...

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